

(450) Podcast Production Team

Description

Podcasts usually feature one or more hosts engaged in a discussion about a particular topic or current event. Discussion and content within a podcast can range from carefully scripted to totally improvised. Podcasts combine elaborate and artistic sound production with thematic concerns ranging from scientific research to slice-of-life journalism. Team members will demonstrate their ability to engage a target audience by creating a three to five (3:00 - 5:00) minute podcast on the provided topic.

Eligibility

Any secondary division student member may enter this team event. A team will consist of 2-4 members. Members participating in national level competition must be registered for the event, prior to submission deadline for technical judging. Teams must participate in both parts of the competition to be ranked.

Topic

Create a three to five (3:00 - 5:00) minute podcast discussing social media trends and their impact on teen culture. Explore topics such as TikTok challenges and/or the rise of social media influencers and how social media shapes opinions.

Members who do *not* submit an entry following this topic will be *disqualified*.

Member must supply

Digital presentation equipment

Video projector (optional)

Props (optional)

Carry-in and setup of equipment must be done solely by the member and must take place within the time allotted

No Internet access will be provided on-site at NLC; however, members may provide their own access to be used only for their presentation to the judges

Member must bring all supporting devices (e.g., extension cords, power supply, etc.)

Business Professionals of America assumes no responsibility for hardware/software provided by the member. Props or visual aids are allowed in this competition. No equipment, supplies, or materials other than those specified for an event will be allowed in the testing area. No previous Business Professionals of America tests and/or sample tests or facsimiles thereof (handwritten, photocopied, or keyed) may be taken into the testing area. Violation of this rule will result in disqualification.

Competencies

- Demonstrate an understanding of developing audio productions for a target audience
- Demonstrate knowledge of lead in and lead out audio scripting and editing
- Apply knowledge of software, equipment, and skills related to audio production
- Utilize audio editing applications
- Develop discussion points based on topic
- Demonstrate outline/scripting techniques to present a clear overall message
- Demonstrate and apply basic audio recording techniques
- Perform editing and splicing techniques utilizing various editing tools
- Develop podcast cover art
- Demonstrate teamwork skills needed to function in a audio editing environment

Specifications:

- This is a pre-submitted event. See instructions for submissions.
- The team will develop a podcast using various software applications related to audio production.
- **The final podcast audio should be uploaded to a Sound Cloud account.**
- **Submit the URL to the final project files, Works Cited, and signed Release Form(s) in a combined PDF file to <https://upload.bpa.org> no later than 5:00 p.m. Eastern Time, on April 1, 2025. This is the deadline for the National Leadership Conference. Each Regional or State Conference may have specific deadlines prior to the National deadlines. Please consult the Regional or State Conference Administrator for Regional or State deadlines.**
- Member ID will be required for all submissions.
- Members will receive an automated response confirmation at the time of submission.
- Individual confirmation of receipt *cannot* be provided by the National Center.
- No fax or mailed copies will be accepted.
- No exceptions can be made for missed deadlines due to incorrect submission or technical difficulties.
- Multiple submissions will *not* be accepted.
- Only one (1) team members should complete the submission.
- Materials from non-registered members and/or those missing Member ID *cannot* be accepted.
- No changes can be made to the project after the date of submission.
- Use of transitions and continuity must exist in production.
- The team is responsible for securing a signed Release Form from any person whose image is used in the production.
- All text/graphics materials must follow the organization's *Graphic Standards* and make proper use of the logo and/or organization's name. (Refer to the *Graphic Standards* in the *Style & Reference Manual*.)
- It is the policy of Business Professionals of America to comply with state and federal copyright law. Federal law pertaining to copyright, as contained within the United States Code, is available at <https://www.copyright.gov/title17/title17.pdf>. The *Style & Reference Manual* contains guidelines for Copyright and Fair Use. Participant(s) will be disqualified for violations of the guidelines.
- Business Professionals of America grants permission for the use of the copyrighted logo and tagline.
- No materials, other than the required submission materials, may be left with judges.

Upload Requirements

What to Submit at https://upload.bpa.org	Saved File Name(s)	Deadline
URL to project, Release Forms and Works Cited in one combined PDF file.	PPT-TeamID.pdf	April 1, 2025, 5:00 p.m. Eastern Time

Method of evaluation

Pre-submitted Project Files

Technical Scoring Rubric

Presentation Scoring Rubric

Length of event

No more than three (3) minutes for setup/wrap-up

No more than ten (10) minutes for the presentation

No more than five (5) minutes for judges' questions

Finals may be included at regional, state, and national levels

Entries

Each state is allowed three (3) entries

Judges' comments will be returned digitally through the online judging system at the national level.

Materials submitted for technical judging *cannot* be returned and will *not* be available at NLC.

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Team Number _____

Technical Scoring Rubric

Required Elements	
(If any questions below are checked NO, stop scoring and assign a TOTAL score of 0)	
Team followed topic	<input type="checkbox"/> Y <input type="checkbox"/> N
Team followed Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Y <input type="checkbox"/> N
If no to either question, please stop scoring and provide a brief reason for the <i>disqualification</i> :	

Items to Evaluate					Points Awarded
Required Elements					
Episode title and cover art	<input type="checkbox"/> Y <input type="checkbox"/> N			10	
Opening/Introduction/Transitions	<input type="checkbox"/> Y <input type="checkbox"/> N			10	
Closing	<input type="checkbox"/> Y <input type="checkbox"/> N			10	
Topic is addressed with multiple actors and viewpoints	<input type="checkbox"/> Y <input type="checkbox"/> N			10	
Length between 3:00 - 5:00 minutes	<input type="checkbox"/> Y <input type="checkbox"/> N			10	
Total Required Elements (50 points maximum)					
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Content					
The team submitted the correct information and in the correct format. <ul style="list-style-type: none">Works Cited and signed Release Form(s) in one combined PDF file <i>All points or none are awarded by the technical judge.</i>				10	
Final podcast audio made effective use of time and was within contest time limit of three (3) to five (5) minutes.				30	
Creativity, quality, and originality of content	1-5	6-10	11-15	16-20	
Developed and portrayed topic	1-5	6-10	11-15	16-20	
Effectiveness of audio message	1-5	6-10	11-15	16-20	
Music and tone (mood), audience appeal	1-5	6-10	11-15	16-20	
Total Content (120 points maximum)					
Quality					
Professionalism and voice quality	1-5	6-10	11-15	16-20	
Effective use of normalcy and noise canceling techniques	1-5	6-10	11-15	16-20	
Originality of audio production	1-5	6-10	11-15	16-20	
Total Quality (60 points maximum)					
TOTAL TECHNICAL POINTS (230 points maximum)					

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Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Ability to explain the development and design process	1-5	6-10	11-15	16-20	
Ability to explain how the equipment/technology used in the podcast enhanced the overall quality, engagement or storytelling	1-5	6-10	11-15	16-20	
Ability to explain the impact of the podcast to the intended audience: Gen Z's, educators, and employers	1-5	6-10	11-15	16-20	
Explanation of roles of team members	1-5	6-10	11-15	16-20	
Voice is consistent and appealing to the audience	1-5	6-10	11-15	16-20	
Set-up lasted no longer than three (3) minutes				5	
Presentation lasted no longer than ten (10) minutes				5	
At least two original team members in attendance at time of presentation				10	
TOTAL PRESENTATION POINTS (120 points maximum)					

Props and/or additional items shall not be used as a basis for scoring.

TOTAL MAXIMUM POINTS = 350

PRESENTATION WILL BE STOPPED AT TEN (10) MINUTES